## Master‘s Thesis Presentation

A User Interface for Semantic Full Text Search
by Florian Bäurle

## Outline

- motivation
- search content and queries
- the user interface
- realization
- summary


## Motivation

- search engines like Google, Yahoo or Bing are very popular
- queries are a number of keywords and results contain these keywords
- consider more intricate query: "Movies directed by Steven Spielberg that are about one of the world wars"


## Motivation

there also exist search engines that can process semantic information in queries:

- ontology only: powerful and efficient but limited to fact retrieval (e.g. RDF-3X, Sesame)
- combination ontology and full-text search: enable search in document collections with semantic queries (e.g. ESTER, CONTENTUS)


## Motivation

semantic query creation is a challenge: queries need a format that enables a search engine to understand the semantics

- natural language queries: most intuitive and convenient for users but complicated and difficult to implement
- special query languages (e.g. SPARQL): powerful but unintuitive and need special knowledge
- special user interfaces: hide complex details without limiting the capabilities of the search engine
- we implemented a new special user interface


## Outline

## motivation

- search content and queries
- search content
- query language
- query results
the user interface
realization
- summary


## Search Content

- search content: the type of data a search engine is designed to search in
- dictates the kind of information that needs to be displayed to the user
- our search engine: semantic full-text search in a text collection that is linked with an ontology
- current prototype: English Wikipedia as text collection and YAGO as linked ontology


## Query Language

- our queries can be described as trees with the following types of nodes:
- class, entity, cooccurrence, relation, value, word
- some rules define how these types of nodes can be connected
- example query tree:



## Query Results

- search engine can deliver two types of results for a query:
- normal hits that consist of ontology facts and text documents
- proposals for the different tree nodes for the query creation


## Outline

- motivation
- search content and queries
- the user interface
- overview
- main features
- live demo with examples
- realization
- summary


## UI - Overview




## UI - Main Features

- interactive and proactive:
- rich internet application that uses JavaScript and Ajax
- no search button, input is processed automatically
- asynchronous reloading of information
- the proposal boxes:
- the key why users do not need knowledge about the underlying ontology
- context sensitive to the current query
- can be filtered with the help of the input field
- color-coded by type


## UI - Main Features

- the query panel:
- our advanced breadcrumbs display
- displays the current query tree
- can be used to refine the query (add new nodes, remove nodes, replace nodes ...)
- the hits area:
- displays the hits for the current query
- groups hits by entities if possible
- shows a Wikipedia article image for each group if possible


## UI - Live Demo

example query:
"Movies directed by Steven Spielberg that are about one of the world wars"

## Outline

motivation

search content and queries

- the user interface
- realization
- summary


## Realization

- implemented with Google Web Toolkit (GWT)
- using GWT applications are programmed in Java and compiled into JavaScript
- advantages:
- fully object oriented programming
- comfortable programming and debugging with any Java IDE
- code optimizations at compile time
- code reuse for java server applications and easy client-server communication


## Realization

three-tier client-server architecture:


## Outline

motivation

search content and queries

- the user interface
- realization
- summary


## Summary

- motivation why special semantic search user interfaces are needed
- the search content and queries for which the user interface was built
- overview of the created user interface including its functionality and a live demo
- basic realization of the user interface using GWT


## The End

thank you for your attention!
any questions?

